

FREE PRINTABLE: 9 Ways to Monetize Your Blog

You're here! You've committed to starting or maybe even growing a current blog. *This is going to be awesome.*

But now you're thinking, "Kate - Show me the money!"

I told you that you could make money blogging and that's the truth. You can make a lot of money blogging. Here are top 9 ways that I monetize my blog.

- 1. Ad Revenue Set up ads on your site through Amazon and other networks to earn commissions from anyone who clicks and purchases through your ad!
- 2. Affiliate Revenue One of my favorites sign up with affiliate networks and leverage these partnerships to promote fun products and offers and then get commissions from sales that come through your site!
- 3. **Referral Revenue** Refer customers to offers and earn sales commissions so easy!
- 4. **Beta Testing** Sign up to test new products and get paid for your time, and for reviewing the product.
- 5. **Sponsored Posts** Companies are always looking for native advertising, and sponsored posts are a great way for them to achieve this goal. Partner with brands to write sponsored posts specific to one product or service, and get paid for your work!
- 6. **Printable Sheets** Create useful assets, like ebooks, printables and guides, and then sell them on your website.
- 7. In kind Similar to beta testing sign up for programs to get products for FREE in exchange for social media shoutouts and posts. Sometimes they'll pay you, but at the end of the day, free products are pretty great too!

- 8. **Speaking engagements** Your blog is an excellent platform to build up your authority and credibility on a certain subject. And once you become recognized as an expert on that subject, you can get paid to speak about your passion!
- 9. **Courses** Leverage your subject matter expertise and create a course teaching your audience how to accomplish a specific task or learn a specific skill. You can make great money if you hit on a major pain point that people are curious to learn about!

Want more information on how to monetize your blog? I break down each of these tactics in my course, <u>Grow. Share. Earn. - How to Start a Profitable Recipe Blog in 6 Weeks or Less</u>.

